

“Empowering  
Water Savings  
and Carbon  
Neutrality”

**abbshar**<sup>®</sup>

# Origin

Inspired by personal experiences of hospitalization due to water scarcity and climate change, Aabshar was born with a mission: to address these pressing issues with innovative solutions at their core



## OUR METHODOLOGY

360' coverage on climate  
change & sustainable  
future



**SAVES WATER UP  
TO 98%**

REDUCE ALL KINDS OF  
MONTHLY EXPENSES



**SDGS AWARENESS  
SESSIONS**

CONSULTANCY &  
TRAINING TO ACHIEVE  
SDGS



**CARBON OFFSET**

CONSULTANCY &  
SERVICES ON TRACKING  
& MONITOR OF CO2

\*calculated by experiments conducted by the water commission

# Case Study | Utility Bill & CO2 Reduction | 1 Year

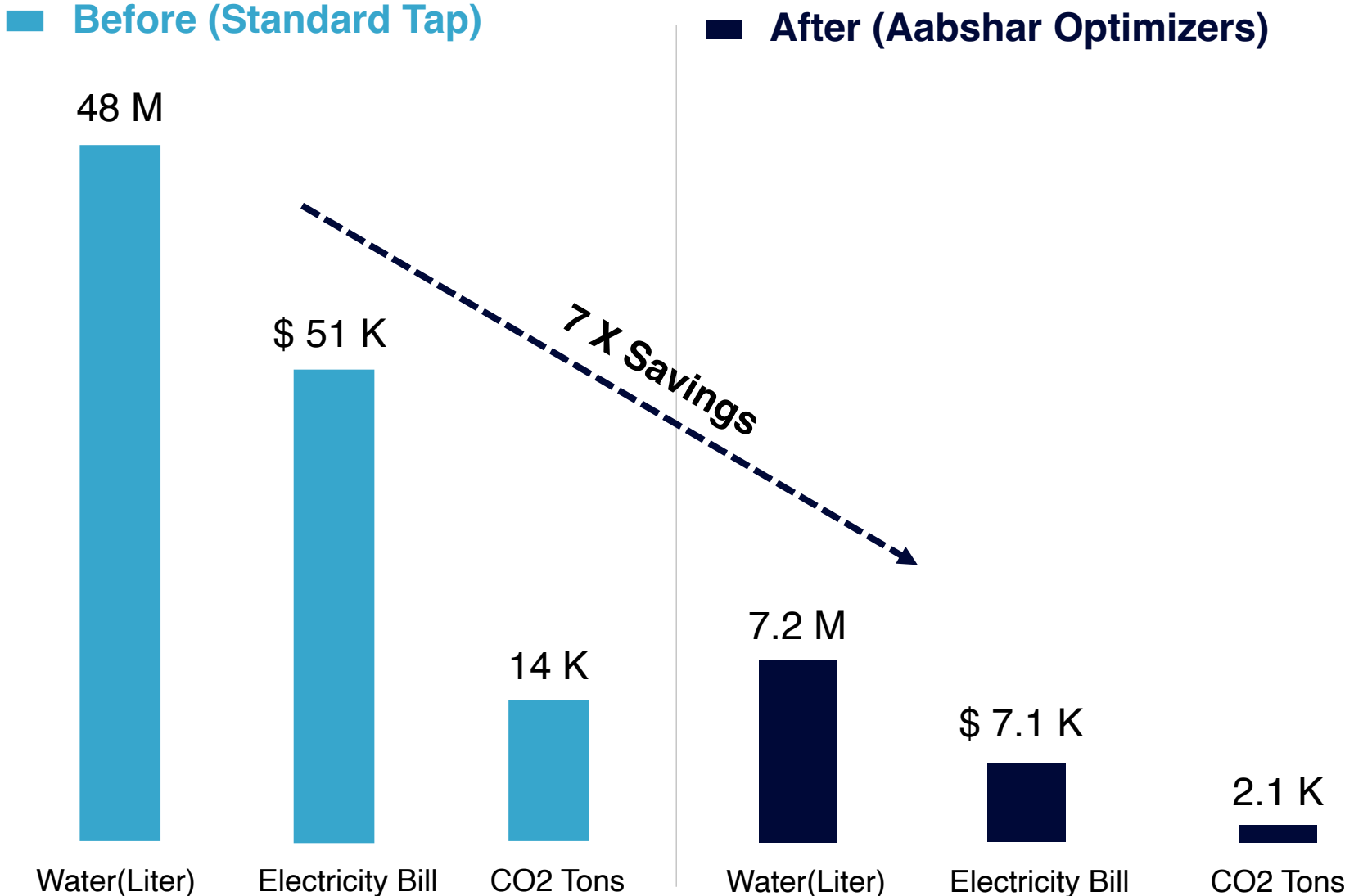


USAPPAREL

Saving up to

**\$ 44K**

Per Year



# Case Study | Mosque | Electricity Saving | 30 Days



Saving up to  
**\$ 17K**

Per Year

ARREARS/AGE	
TOTAL PAYABLE	Rs. 46,345
LAST DATE:	03 DEC 19
UNITS:	1,580 ↑12% NOV-19
L.P. SURCHARGE	3,100
LATE PAYMENT	49,445

ARREARS/AGE	
TOTAL PAYABLE	Rs. 4,247
LAST DATE:	06 JAN 20
UNITS:	143 ↓91% DEC-19
L.P. SURCHARGE	120
LATE PAYMENT	4,367

**Before Dec, 19**  
**(\$ 204)**



**After Jan, 20**  
**(\$ 18)**

# Case Study | Saylani International | Impact



## Challenge



200+  
Community  
centers



80K – 400K  
Monthly Water  
Cost / Center

## Results



870 K  
Reduced  
Liters / month



80%  
Electricity  
saving

Saving

92%

Water



## TRACTION

Serving 220+ High Profile companies to achieve sustainability & 55K+ active users



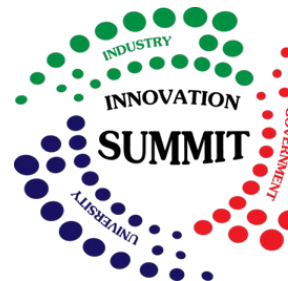
# INTERNATIONAL AWARDS WINNING METHODS

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McKinsey  
& Company



Uber



A Project of  
Punjab Information  
Technology Board





# Featured by **McKinsey & Co.**

As Global Top Company In  
Climate Sustainability.

Chosen out of 3500+ companies



# We are **approved** by the Government of Pakistan.

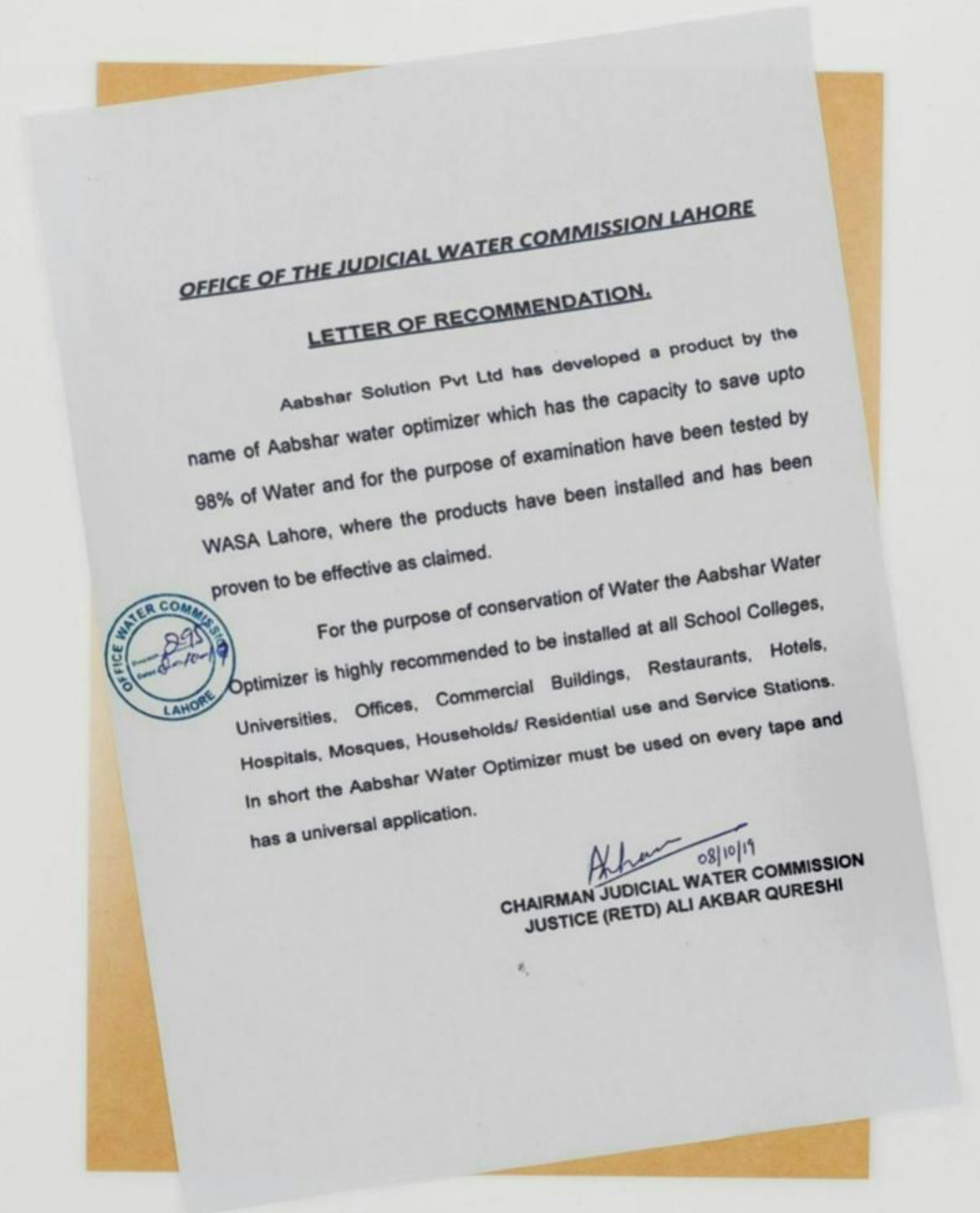
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All Claims  
**Proven**



Only **Approved**  
Product



# Hospitality Recommendation

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It is with much enthusiasm that I am writing to recommend the excellent product and after sale services of Aabshar Solutions Pvt. (Ltd), and endorsed the followings:

1. Plug n Play water optimizer that enhances the aesthetics of already installed taps with beautiful water flow of it, without replacing or damaging any hotel interior or property.
2. User Friendly & Amazing Experience without any compromise on water usage & time on both Kitchens & Washrooms.
3. Payback within 16 weeks.

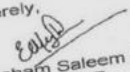
Aabshar helped Millennium Hotel (PAFSOM Arena) in followings:

1. Reducing net water consumption up to 85% on each water taps.
2. Achieving water & energy sustainability.
3. Creating Eco-Friendly Building.

The company offers high quality product and instant support services to ensure the maximum impact on Water & Environment. We can say that as we are satisfied by their product, services qualities and above all water impact and reduction in operational cost of waste water treatment.

I highly recommend Aabshar for making your business water, energy cost sustainable. As they are the pioneer of water optimization in Pakistan.

Sincerely,

  
Ehtesham Saleem Butt  
Head of M.I.C.E

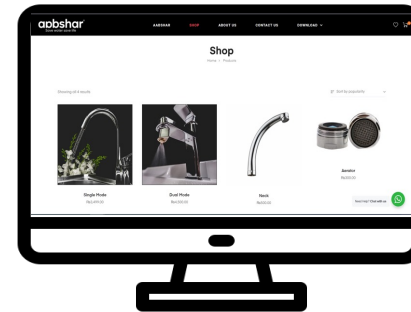
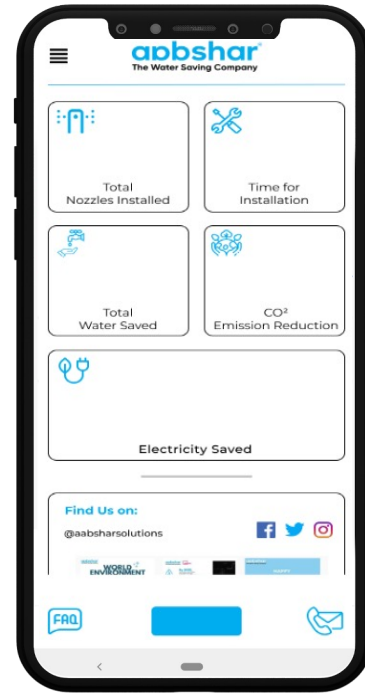


# Save 98% water: AI Powered



## OUR APPROACH

Offers patent-pending Tech, which reduce all utility expense



**PLUG &  
PLAY**



**RETROFIT TO  
WATER TAP/TANK**



**30 SEC  
INSTALLATION**



# VALUE PROPOSITIONS

Reduce expense  
to save the Earth



SAVES WATER  
UP TO **98%**



SAVES PUMPS &  
HEATING ELECTRICITY  
UP TO **60%**



REDUCE **CO2**  
EMISSIONS



PREVENT  
**WATER DAMAGE**  
PROPERTY LOSS



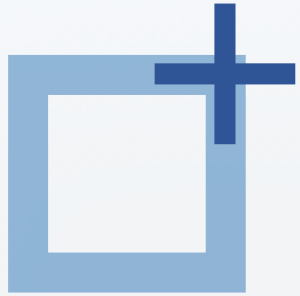
MANAGE  
**WATER RISK**  
WITH AI & ML



**1 MONTH**  
PAYBACK  
PERIOD

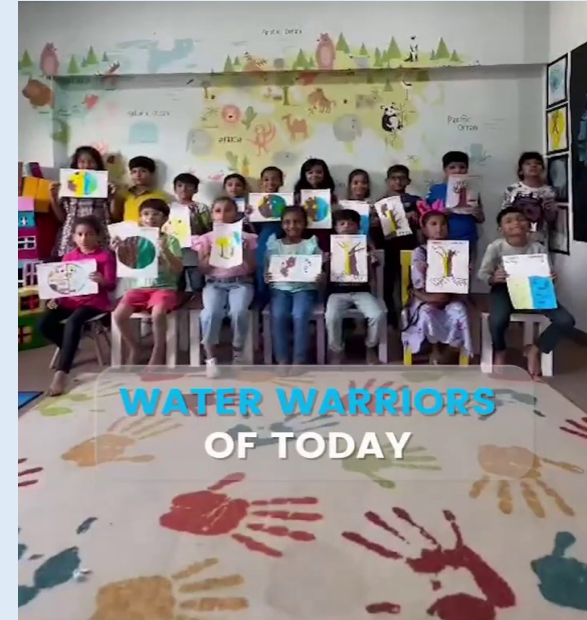
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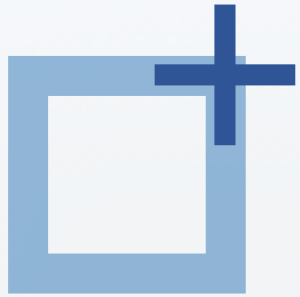




## OUR APPROACH: AWARENESS SESSION

Climate change is not a one-step solution; great change comes through many small changes, made by many people. Aabshar conducts continuous, interactive learning sessions to promote education regarding water scarcity & climate





# SDGs CONSULTANCY



Each water tap's discharge rate was 12 Liters / Min.



Regular Water-Taps  
12 Liters/Min



Aabshar Water-Taps  
1.8 Liters/Min

# CARBON FOOTPRINT TRACKING AND REDUCTION SERVICES

- ❖ Identify & Quantify Emissions
- ❖ Calculate CO2 Equivalent
- ❖ Guide Reduction Strategies
- ❖ Set Targets & Monitor Progress
- ❖ Align With Market Trends

## Water Consumption Comparison

Before



11.3M  
Liters

After



1.69M  
Liters

## Accumulative Social Impact



Saved  
9.62M  
Liters



Saved  
476K  
Trees



Impacted  
10.7K  
Lives



Reduced  
874 Ton  
CO2



# EXPERIENCED TEAM (15 YEARS AVG)

We all share one similar goal: **Save Water**

Ali Khursheed



CEO

Product enthusiast with 10 years of leadership experience

Abrar Nadeem



COO

Left his family's dye & molding parts manufacturing business

Hamza Khursheed



CTO

10 years of experience in IoT and Global Top 10 Social Leaders 2023

Ali Aurangzeb



CMO

18 years of experience in marketing, generated a revenue of \$150M+

Saad Khan



CRO

15+ years of Business Development experience (B2B & B2C) in Tech & Hardware



Hayat Javad



DBD

20 years of experience in business development across the globe

Waji Naqvi



Customer Success

7 years of experience

Maha Javed



Sales Coordinator

05 Years of experience

Nabila Arshad



Business Developer

8 Years of experience

Junaid Rafiq



Customer Success

8 Years of experience

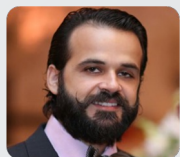


المجموعة المالية هيرميس





# CONSULTATIVE COMMITTEE



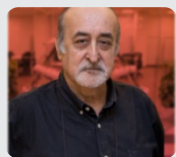
**HASSAN ALTAF**

Shakarganj  
Director  
Pakistan's top  
conglomerate org.



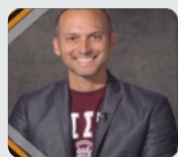
**ANDREAS**

Director/Founder  
5 USA Companies  
Logistic Network in  
3 Countries.



**FAISAL SHERJAN**

Pakistan Industry  
Guru  
Exited 10+ Startups  
Lead Multi-Billion  
Dollar Org.



**DAN ABBATE**

Director/Founder  
8 USA Companies  
Guinness World  
Record Won.



**KHURRAM SALEEM**

Unze London  
Director  
Multi-International  
Distribution Network



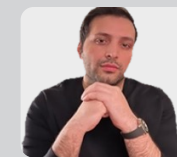
**SHAHID HASSAN**

Al Jalil Developers  
Director  
Pakistan Leading  
Real Estates Org.



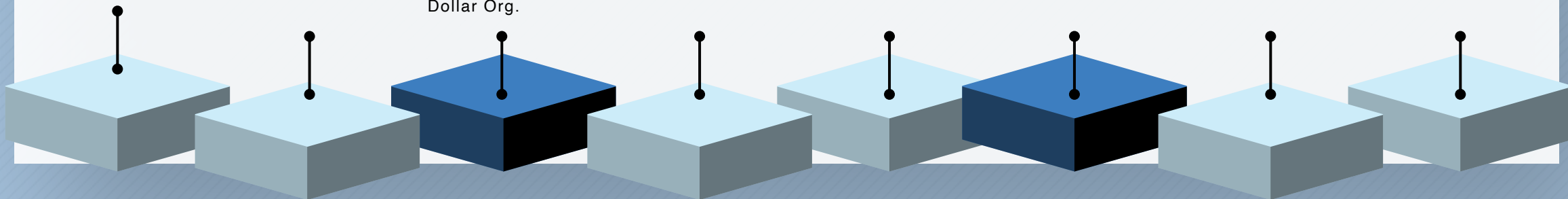
**YASER AWAN**

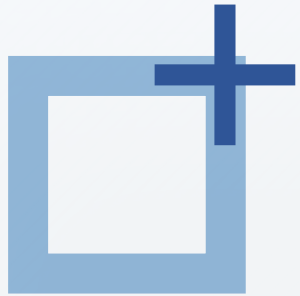
Mind Strom  
Director  
Pakistan Biggest  
Gaming Tech Org.



**AMMAR ZAEEM**

Revolving Games  
CEO  
Pakistan's top  
angel investor.





# BACKED BY EXPERT ADVISORY BOARD



**Abbas Yousafzai**



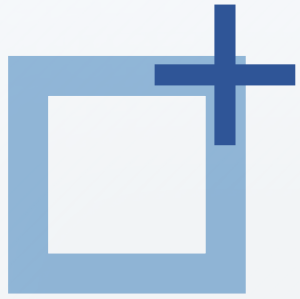
**Ali Aziz**



**Rehman Adil**



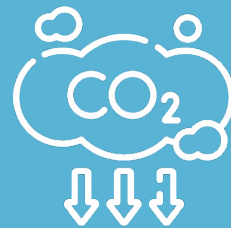
**Menashe  
ClimaTrade**



# IMPACT TILL 2023



**4.3 B**  
Liters  
Saved



**90 M**  
Ton CO2  
Reduced



**1B+**  
Saved  
Trees



# THANK YOU

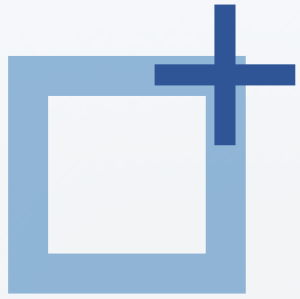
“Enabling The  
World To  
Save Water”

# aabshar<sup>®</sup>

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[ali@aabshar.net](mailto:ali@aabshar.net)

+92-332-59-5252-9

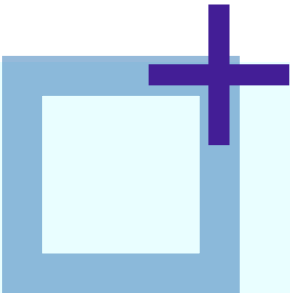


**JOIN US FOR  
2030**



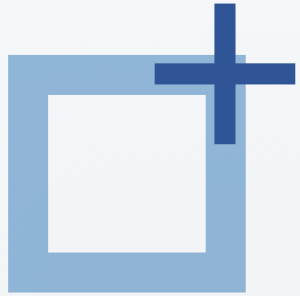
**Saving  
80 B  
Liters**

**TOGETHER, WE MAKE A DIFFERENCE.**



# SOLUTION: HOW WE ARE DIFFERENT?

	<u>Aabshar</u>	<u>/ Altered</u>	<u>Ali Baba / Express</u>
<b>Cost Effective</b>	\$ 50	\$ 400 – 50,000	\$ 8 - 800
<b>Water Saving</b>	85% - 98%	85% - 98%	05 - 30%
<b>Generate Pressure</b>	✓	✗	✗
<b>Impurities Tolerance (TDS)</b>	✓	✗	✗
<b>AI Powered Leakage Detection in ml</b>	✓	✗	✗
<b>Real-Time Accurate Data</b>	✓	✗	✗



## OUR APPROACH: AFTER SALES SUPPORT

A dedicated support team that regularly surveys each client site, maintaining the quality of each Aabshar nozzle. The team also reports any leaks in pipes to ensure the accuracy of the impact report and to prevent property damage due to leaky water pipes

